



ENVIRONMENTAL
SUSTAINABILITY

REPORT
2014

ROCKLINE[®]
INDUSTRIES

As our business continues to grow,



we understand the importance of further reducing our environmental impact. Rockline's Sustainability program is now in its sixth year and while we have had both successes and challenges, we remain committed to doing the right thing.

We continue to integrate sustainable practices into our business - from operations to product design. Our green teams play an integral role in driving initiatives at our manufacturing sites - from finding re-use and recycle streams for our waste, to implementing process improvements that make us more efficient, to educating associates on what we can do at work and at home to reduce our environmental footprint.

While our focus has been on operations over the course of the last six years, we are realizing the even greater importance of reaching toward our aspiration to create ecologically intelligent products. In the future, we will put greater emphasis on collaborating with our supply chain and our customers to develop products that are more environmentally sustainable.

As in our previous reports, we have provided a transparent view of our progress towards our sustainability targets. Transparency drives us internally and allows our stakeholders to understand our achievements and our challenges.

We will retire our 2015 goals in the coming year and I look forward to celebrating what we have accomplished, but know that there is still much more that we can do. We will also be setting our next multi-year goals with targets for 2020. At Rockline, sustainability is truly a never ending journey of continuous improvement.

We hope you enjoy this year's report, and we appreciate you taking the time to read it. As always, we welcome your feedback.

Randy Rudolph

Mission Statement

Rockline will take positive steps to develop environmentally sustainable processes, products, packaging, and raw materials throughout the supply chain that will deliver long-term value for our customers, communities, and associates.

Steering Committee

Ron Kerscher
Sr. VP of Sales and Marketing

Rich Rudolph
VP of Sales

Nick Santoleri
VP Operations Global Wet Wipes

Lorraine Crosbie
EU Retail Sales Director

David Deising
VP North American Retail Products

David Cook
Contract Manufacturing Services
Sales Director

Nina Schaub
Global Sustainability Coordinator

Organizational Profile

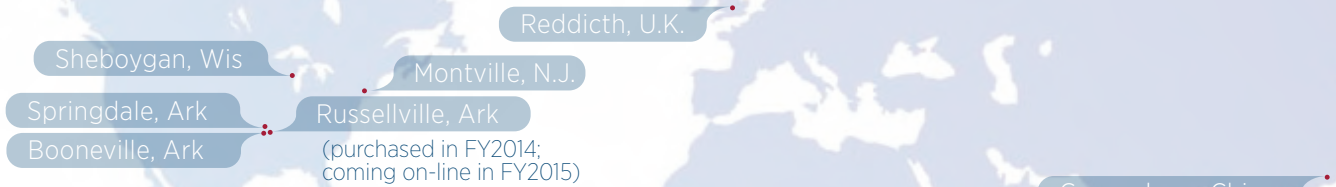
Rockline Industries is a privately-held manufacturer of wet wipe, coffee filter, and baking cup products – headquartered in Sheboygan, Wis. Founded in Plymouth, Wis. in 1976 by Ralph Rudolph, Rockline has grown to become a global enterprise, employing over 2,000 people worldwide.

Rockline’s environmental sustainability program was started in 2008.

Our sustainability program is driven by the recognition that the world’s population is growing and consuming resources at an unprecedented rate, leading to more waste and more carbon emissions than ever before. We have always sought to deliver long-term value to our customers, but today that means offering them the highest quality products with the most sustainable business practices. If we can accomplish this, we can ensure that future generations have the resources and opportunities to live full and healthy lives. More and more, our consumers and customers recognize the importance of this and increasingly expect best practices from us – and we aim to deliver. Our program follows a top-down approach with executive review annually and steering committee direction on strategic initiatives. We have successfully embedded sustainability throughout the organization through designated Green Leads within our facilities who are responsible for implementing specific initiatives.

Company Overview

Rockline Global Locations



Rockline products are sold in over 40 countries around the world.

Coffee Filters, Baking Cups and Wet Wipes



Scope

The greenhouse gas (GHG) emissions data in this report are comprised primarily of Greenhouse Gas Protocol Scope 1 and Scope 2 data from our manufacturing facilities and offices. This report also contains a limited amount of Scope 3 data (GHG emissions from outbound shipping of our finished goods to customers).

Boundaries

This report covers operations over which Rockline exercises financial control, with the exception of two minor subsidiaries, Rockline Netherlands B.V and Rockline Trading Hong Kong, which represent less than 1% of our global business activities and environmental impact. We have also excluded Soshio (HK) Industrial Co. Ltd., our Chinese manufacturing partner, as we do not exercise financial control over their operations.

Methodology

Unless explicitly indicated otherwise, all data, figures and charts cover the period of our fiscal year ending in 2014, which runs from July 1, 2013 to June 30, 2014. The data in this report has been collected from invoices and statements of account sent to Rockline by our utility providers and other vendors. We have calculated our carbon footprint using the Greenhouse Gas Protocol Corporate Standard, as well as emission coefficients from the United States Environmental Protection Agency (US EPA) and the United Kingdom Department of Farm, Environment, and Rural Affairs (UK DEFRA). In 2014, the US EPA updated the emissions factors and the numbers in this report have been adjusted to reflect these updates. This is our sixth annual report. Our previous report was published in November 2013, covering our fiscal year 2013 (July 1, 2012, to June 30, 2013)

Stakeholders

Our Stakeholders were identified as customers, suppliers, associates, and communities in 2009 by our environmental sustainability steering committee. In the past five years, we have engaged our stakeholders in a myriad of ways. We have intergrated environmental sustainability metrics into many of our supplier reviews and have engaged suppliers in designing their own sustainability programs. We have engaged our customers and play an active role in many of their sustainability programs as well. We have an obligation to the communities in which we operate to ensure we do our part to make them livable, clean, and safe.

Contact

We welcome and appreciate all inquiries pertaining to our environmental Sustainability Program.

Nina Schaub

Global Sustainability Coordinator

nmschaub@rocklineind.com

3-Tier Vision

Long Term — Aspirations

Aspirations are our hope for what a completely sustainable Rockline might look like, at some point in the future.

Medium Term — Multi-Year Goals

Rockline's current multi-year goals are set for our fiscal year 2015. These more ambitious goals give shape to where Rockline is headed in a strategic sense. We will be working to establish new five year goals to put in place when the 2015 goals are retired.

Short Term — Annual Goals

Rockline sets annual sustainability targets, as a way of measuring our progress from year to year. These goals are small, incremental steps toward sustainability.

Aspirations

Fossil Fuel Independence

Rockline wants to move away from fossil fuels toward clean, low-carbon energy.

- Use energy more efficiently.
- Show preference for low-carbon fuels.
- Adopt alternative and renewable energy sources.
- Eliminate sources of energy use.

Create Value, not Waste

Rockline wants to minimize waste and its impact on the environment.

- Design waste out of our system.
- Increase manufacturing efficiencies.
- Divert solid waste from landfill.
- Investigate alternative waste strategies like reuse, recycling, and energy recapture.
- Eliminate sources of wastewater from our operations.

Ecologically Intelligent Products

Rockline wants to make and sell products that sustain the environment in the long term.

- Make products that perform using less material.
- Use materials that come from natural sources and recycled inputs.
- Incorporate chemicals that are safe for human health and the environment.
- Eliminate packaging and choose packaging materials that are more recyclable by consumers.

Fiscal Year 2014 Progress

The purpose of this report is to provide an update to our stakeholders on the status of our environmental sustainability efforts over the previous fiscal year. Specific metric data can be found on pages 10-17

METRIC	UOM	2015 GOALS	2014 ACTUALS
Energy	MJ/std	-15%	-19%
GHG Emissions	kg CO2e/std	-15%	-22%
Wastewater	L/std	-5%	5%
Solid Waste (Filters)	kg/std	-5%	-5%
Solid Waste (Wipes)	kg/std	-20%	-39%
Landfill Rate	%	-5	-25
Transportation	kg CO2e/tkm	-10%	-8%

Key Achievements

Reduced wet wipe solid waste by 39% vs. baseline FY2009

Implemented key logistics initiatives helping to drive down our Scope 3 emissions

New sanitization system in the U.K. reduced wastewater at the facility

Key Challenges

Finding recycling or reuse opportunities for our blended nonwoven material

Wastewater increase over baseline FY2009

2014 Highlights

Energy

Our Springdale, Ark. facility continued to install motion-sensing, high-efficiency lighting in the warehouse space, as well as upgrade external lighting from halide to LEDs. In the coming year, the Springdale facility will put reflective window films on all remaining exterior windows to help reduce air conditioning requirements. Additionally, Springdale will be adding air ducts to utilize exhaust heat from compressors to heat the warehouse during cooler months.

Our Booneville, Ark. facility continued to replace halide lights throughout the facility with energy-efficient LED and fluorescent lighting.

Greenhouse Gas

Our Montville, N.J. facility replaced two propane forklifts with battery-electric models. Montville will continue adopting battery-electric forklifts in 2015, and tentatively expects to have the entire fleet replaced by 2016.

Our Booneville, Ark. facility completed the expansion of their geothermal heating and cooling system. The expansion allows a larger part of the production facility, as well as the break room, to utilize the geothermal system for temperature control. The 1.2 million square foot plant is the largest production facility to be heated and cooled by geothermal technology and is expected to reduce Booneville's overall reliance on energy and natural gas by 65%.

Wastewater

Our Springdale, Ark. facility has replaced all of their lobular style vacuum systems with liquid ring vacuum systems; liquid ring vacuum systems operate at a lower temperature, pose no fire risk, and reduce water usage and discharge - all while providing a more reliable, stronger, and robust vacuum source.

Our Redditch, U.K. facility installed a new sanitization system that allows them to use less water when cleaning out their solution mixing tanks.

2014 Highlights

Solid Waste

Our Montville, N.J. facility reduced scrap on two coffee filter production lines by rebuilding the backstands and upgrading the spindles and spacers.

Our Springdale, Ark. facility implemented new shrink-wrapping equipment, which significantly reduced shrink-film waste.

Landfill

Our Sheboygan, Wis. facility installed a baler for recycling stretch film. This will allow us to divert this material from landfill.

Our Springdale, Ark. facility began an employee-focused recycling program to capture recyclables that are currently thrown in the trash. This will include both the break rooms and the office area.

Our Redditch, U.K. facility implemented the recycling of glass materials.

Transportation

Through interleaving at one of our distribution centers in Booneville, Ark., Rockline is saving as much as 140 miles of empty forklift distance per month. Interleaving is the efficient combination of picking and putting away, in a warehouse. We will be using our learnings from this approach as we implement similar solutions in additional DC's.

Rockline also implemented a co-mingling distribution center, which allows multiple manufacturers for a single customer to convert inefficient less-than-truckload (LTL) orders into more efficient full-truckload shipments.

Rockline further implemented a de-consolidation center where 40-foot containers are transferred to 53-foot trailers, eliminating one container being drayed inland for every 4 containers received. This will help reduce fuel consumption and greenhouse gas emissions from our transportation fleet.

In 2015, Rockline will be expanding our Arkansas-dedicated shuttles to include more raw material suppliers, eliminating empty miles. Rockline will also be introducing new order-management strategies that will minimize the frequency of LTL shipments.

Energy

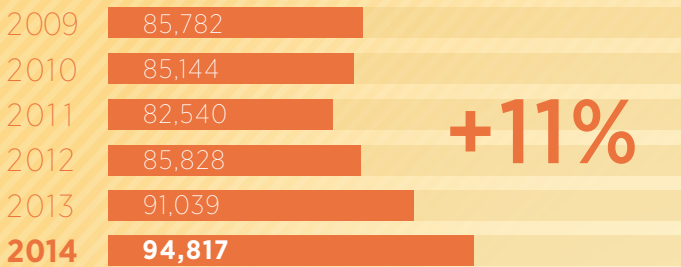
The energy we consume is used in the conversion of finished raw materials into consumer packaged goods, including wet wipes, coffee filters, and baking cups. The types of energy we use can be broken down into three broad categories: electrical, thermal, and vehicular. Rockline's electricity is sourced from public utilities.

Our two primary thermal fuels are natural gas and No. 2 distillate fuel oil. (The latter is used only at our Montville, N.J. facility.) Rockline procures these fuels from public utilities or traditional commercial suppliers.

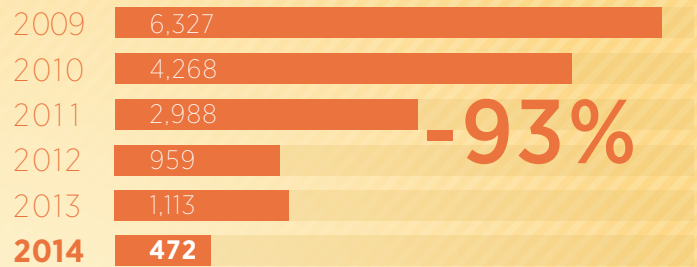
Rockline vehicle fuels, which include conventional motor diesel and conventional unleaded gasoline, are procured from local suppliers.

2015 Goal -15% **Actual -19%**

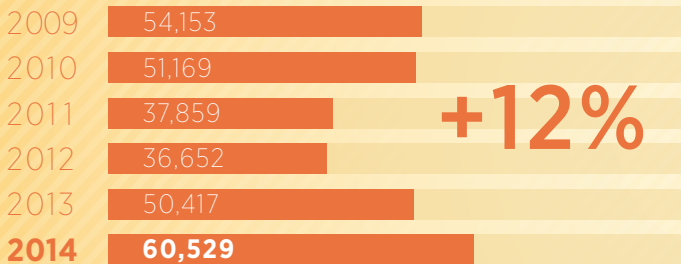
Electrical



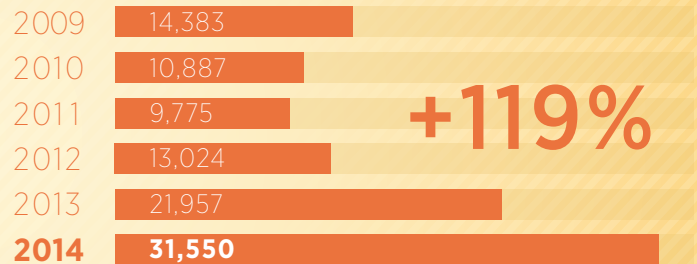
Vehicle Fuels - Propane



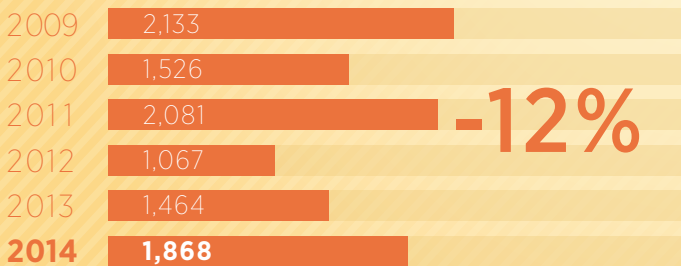
Thermal Energy - Natural Gas



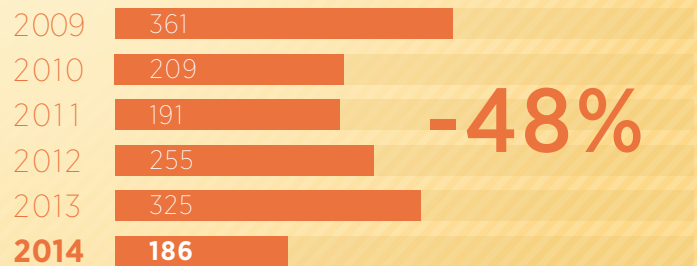
Vehicle Fuels - Motor Diesel



Thermal Energy - No. 2 Fuel Oil



Vehicle Fuels - Motor Gasoline



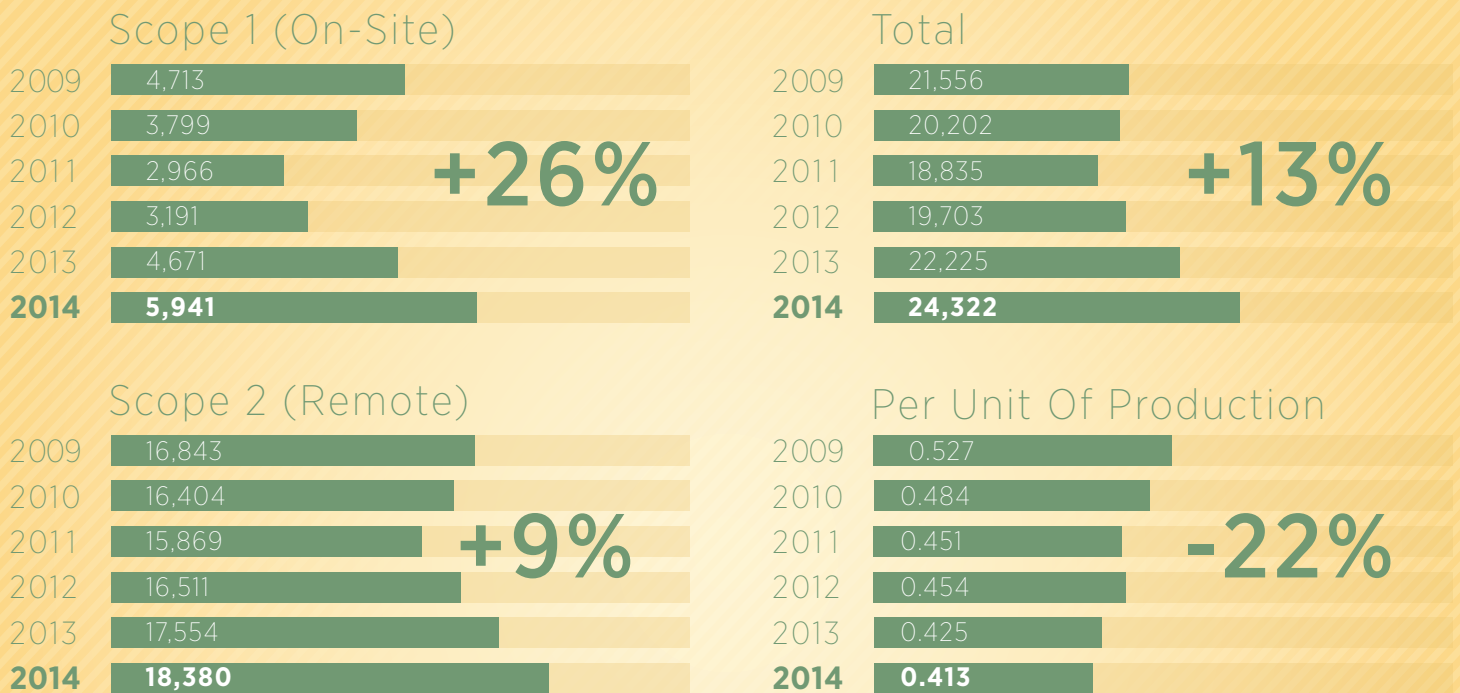
Greenhouse Gas

We utilize emissions factors published by the U.S. Environmental Protection Agency (EPA) and the U.K. Department of Environment, Farm, and Rural Affairs (DEFRA) to estimate our Scope 2 emissions. Each factor is based on the mix of fuel sources used by the power plants in the regions where our facilities are located.

For thermal and vehicle fuels, we utilize factors published by the International Panel on Climate Change (IPCC) to determine our emissions. The same factors are used for all our our facilities.

We have determined that energy reduction is our best strategy for reducing our greenhouse gas emissions.

2015 Goal -15% **Actual -22%**



All totals are in metric tons (MT), except the per-unit totals, which are in kilograms (kg). A unit of production is 1,000 pieces. All percentages are 2014 versus 2009 baseline. Bars indicate relative change only. Not to scale.

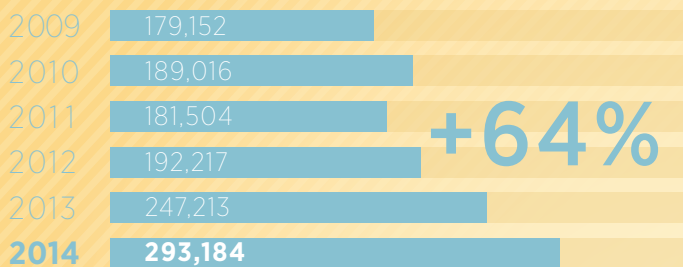
Wastewater

Potable fresh water is an extremely scarce commodity representing less than 1% of all water found on earth. This fact, combined with population growth and economic growth globally could pose a risk in the long term as fresh water is a major component of our operations, including the single largest ingredient in our wet wipe lotions and one of the main process materials in coffee filters and baking cups.

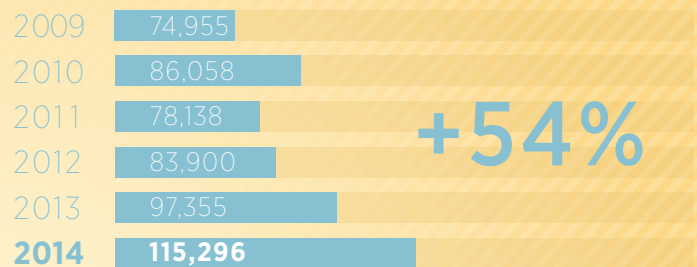
Rockline seeks to reduce the water we use (outside of water used in products) per unit of production.

2015 Goal -5% **Actual +5%**

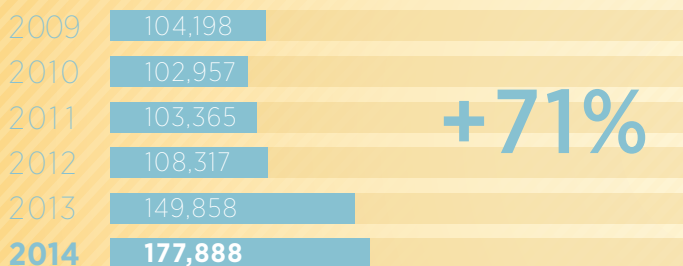
Incoming Water



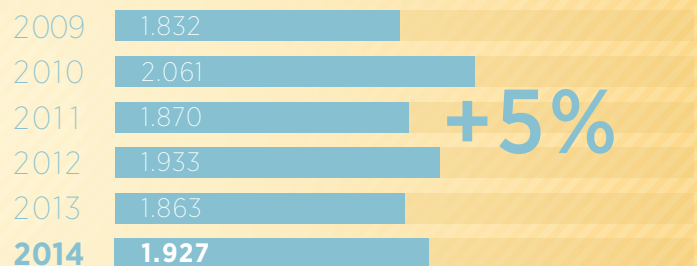
Non-Product Water Use



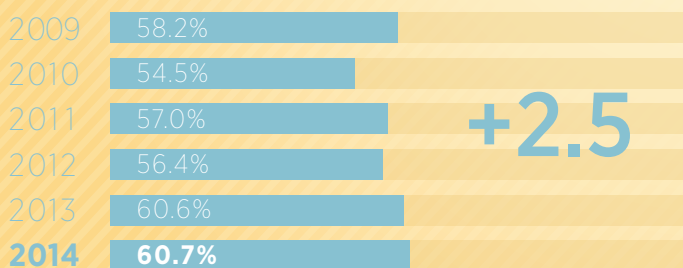
Water Used In Products



Per Unit Of Production



% Of Water Used in Products



Outside of finished goods, we use water for a range of other purposes. Our products undergo extensive quality testing before we ship them for public consumption, and many of these tests require water. Rockline also uses water to flush, clean, and sanitize piping and other machinery used to deliver lotion to the production lines. Each time a line changes from one type of lotion to another, the entire pipe works must be flushed to prevent contaminating any product with trace amounts of the previous lotion. The piping must also be cleaned and sanitized on a regular basis to prevent build up.

Our wastewater metric focuses on reducing the amount of water consumed by Rockline outside of finished goods. In 2014, Rockline's non-product water use per unit of production increased 5% versus our 2009 baseline. This was due, in part, to an increase in line trials and process trials for new formulations at both our Wisconsin and Arkansas facilities. Increased trials led to an increased need for sanitization.

Rockline will never sacrifice quality to save water, but focusing on more efficient water use, even in testing and cleaning, is a priority.

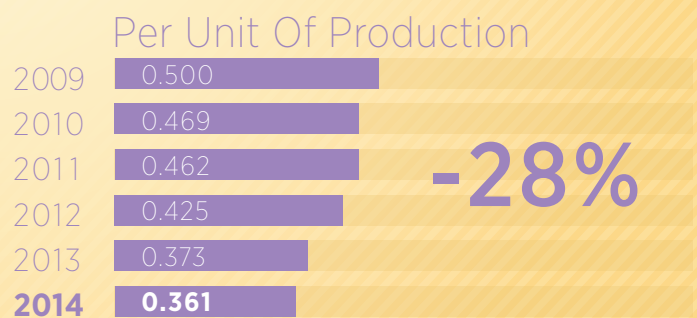
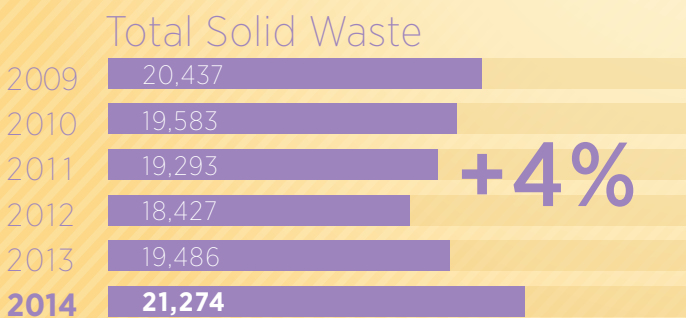
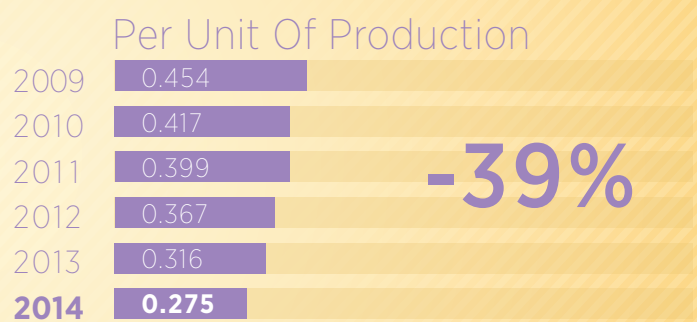
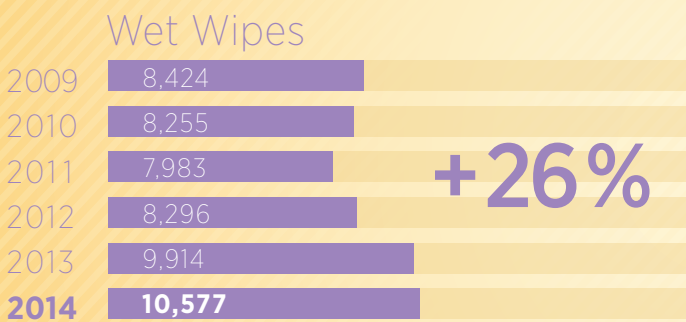
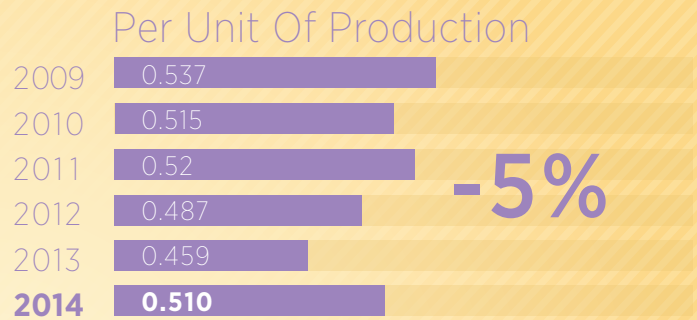
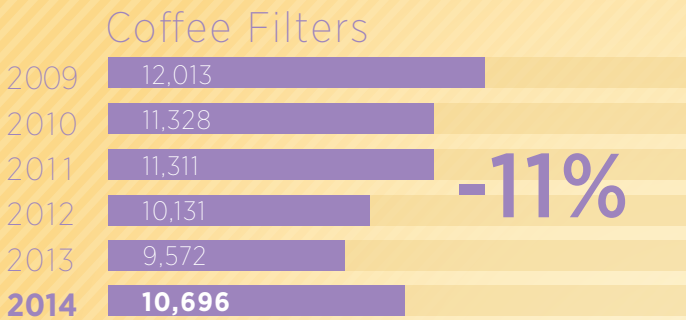


Solid Waste

Waste is the inefficient use of resources. Rockline defines solid waste as all waste leaving our facility regardless of how it is generated or handled. Our coffee filter production generates a high amount of waste because the round filters are cut from square sheets of paper. Even though the paper scrap is recycled, it is still considered waste, because a truly efficient process would use all of the paper.

Rockline focuses on measuring, reducing, and eliminating waste from our manufacturing processes to provide better value to our customers. Every step we take toward reducing solid waste relieves a portion of the demand placed on natural resources.

Filters 2015 Goal -5% **Actual -5%**
Wipes 2015 Goal -20% **Actual -39%**



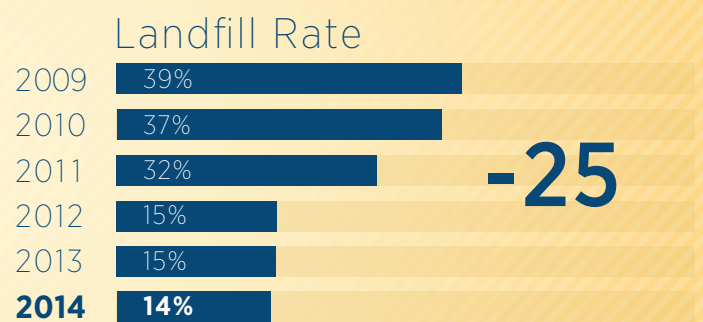
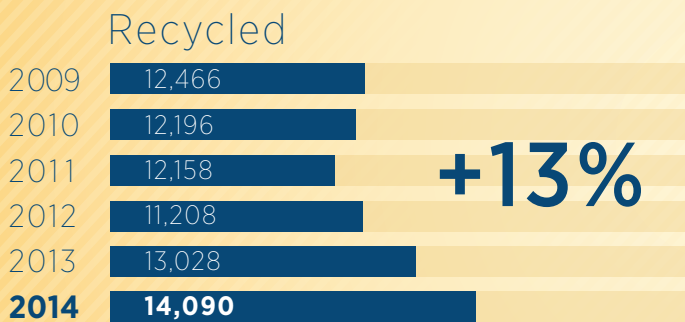
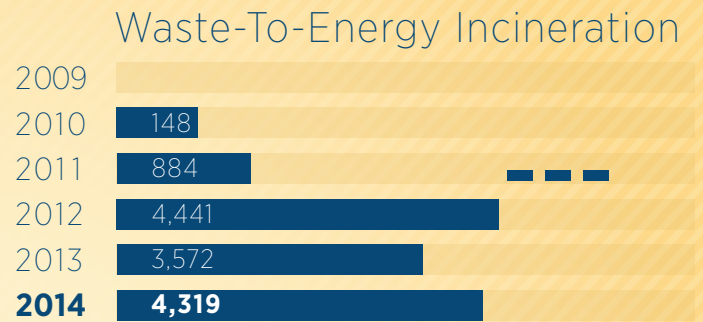
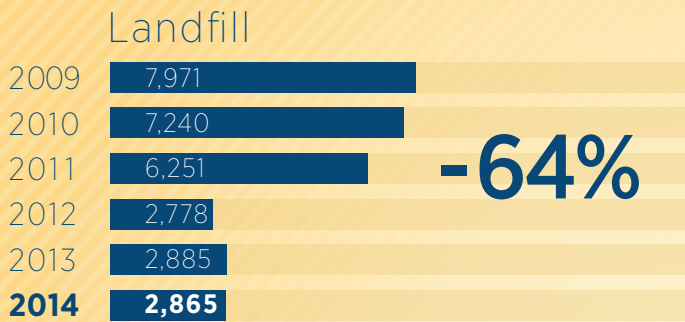
Landfill

All solid waste that is not recycled, reused or incinerated for energy recapture is sent to landfill. The greatest opportunity Rockline has in diverting waste from landfill is finding customers downstream who value our waste. We continue to be challenged by our blended nonwoven scrap, which is our largest portion of solid waste. Today, only a small portion of this material is recycled.

Rockline’s goal is to handle work in a way that has the smallest impact on the environment.

To calculate our landfill rate, we divide the amount of waste sent to landfill by the total amount of waste leaving our facilities (which includes landfilled waste, as well as recycled waste, waste incinerated for energy recapture and waste donated for reuse).

2015 Goal -5 **Actual -25**



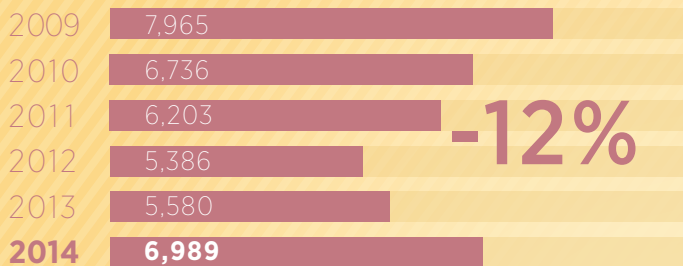
Totals are in metric tons (MT). Landfill rate is the percentage of total solid waste that was sent to landfill. All percentages are 2014 versus 2009 baseline. Bars indicate relative change only. Not to scale.

Transportation - Outbound Shipping **Footprint**

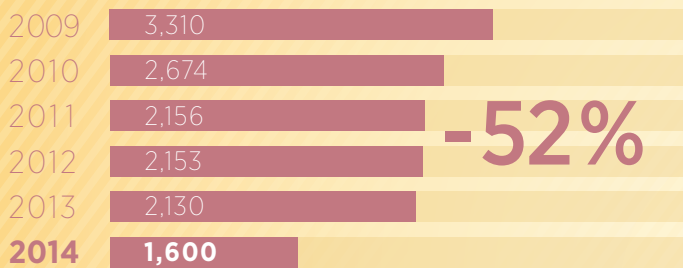
Rockline evaluates the environmental impact of its transportation operations by measuring greenhouse gas emissions from the outbound transport of finished goods.

2015 Goal -10% **Actual -8%**

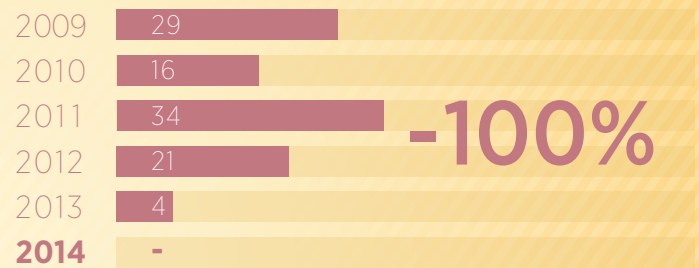
Truckload



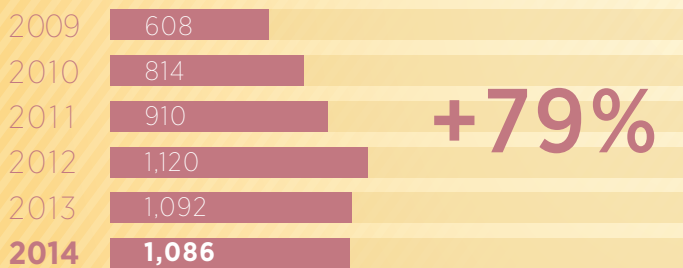
Less than Truckload



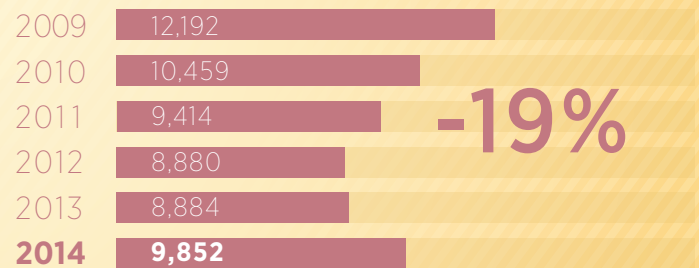
Air



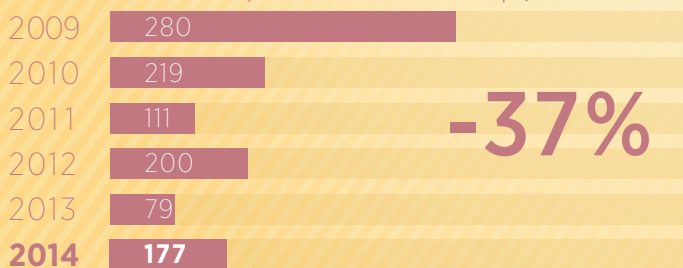
Rail



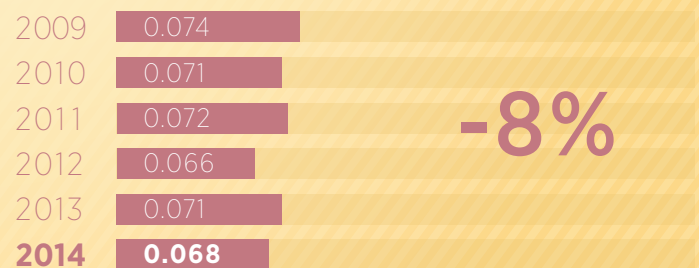
Total



Ocean (Container Ship)



Per Tonne-Kilometer

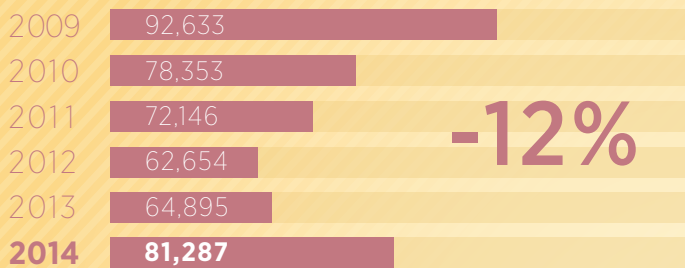


Transportation - Outbound Shipping Modes

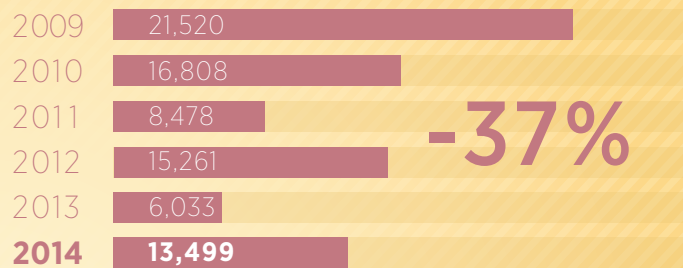
Rockline's logistics team is constantly seeking new ways to reduce fuel consumption and optimize shipments. We use all major modes of transportation to ship finished goods, including truck, rail, ocean, and air freight. For each of the shipping modes, Rockline has established a per tonne-kilometer greenhouse gas emissions factor. The factors for all modes are based on published sources, with the exception of less-than-truckload (LTL) shipping. As there is no standardized method of estimating carbon emissions from LTL shipments, Rockline adds a 20% premium to the truckload factor to account for the extra distance that LTL shipments typically travel.

2015 Goal -15% **Actual -19%**

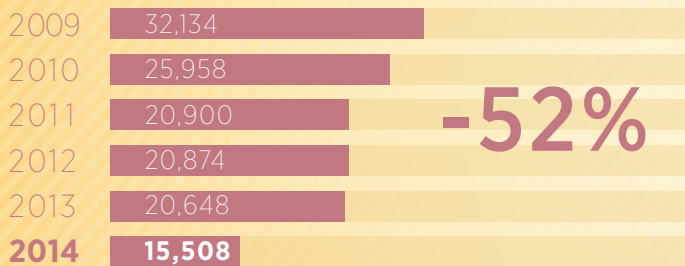
Truckload



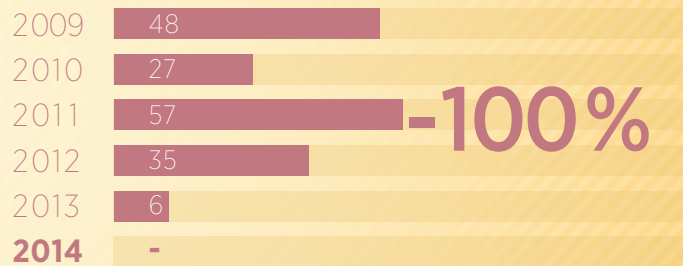
Ocean (Container Ship)



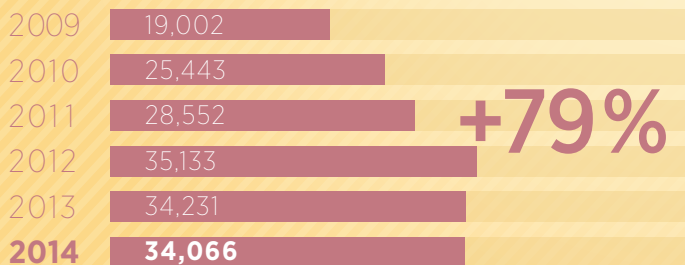
Less than Truckload



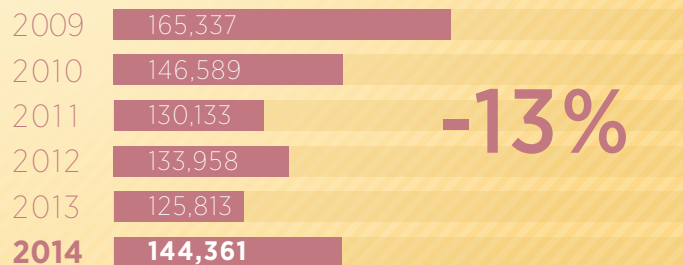
Air



Rail



Total



All totals are in thousands of tonne-kilometers. All percentages are 2014 versus 2009 baseline.
Bars indicate relative change only. Not to scale.

2015 And Beyond

We appreciate you taking the time to read our 2014 Annual Sustainability Report. My first year on the desk went by quickly and I got to see, first hand, the challenges that companies face when trying to be more sustainable.

As you read in our Highlights, all of our facilities were busy working on initiatives that helped drive down energy, greenhouse gas emissions, and solid waste, and our logistics team continued to make great strides in reducing our emissions from outbound transportation.

As we head into 2015, we know that we will have our share of challenges, but we will find new and innovative ways to reduce our environmental impact. And it doesn't stop there.

We will use our learnings and experience to charge ahead as we set our 2020 goals.

Rockline remains committed to maintaining the momentum in 2015, and beyond!

We invite you to contact us with any questions or comments.



Kind Regards,
Nina Schaub
Global Environmental Sustainability Coordinator

GRI Index

This report contains Standard Disclosures from the Global Reporting Initiative (GRI) G3 Sustainability Reporting Guidelines

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The logo for Rockline Industries is centered on a light blue background with a sunburst pattern of thin lines radiating from the center. The word "ROCKLINE" is in a bold, dark blue, sans-serif font with a registered trademark symbol (®) to its upper right. A thin red horizontal line is positioned directly below "ROCKLINE". The word "INDUSTRIES" is in a smaller, dark blue, sans-serif font below the red line.

ROCKLINE[®]
INDUSTRIES

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