

**Rockline Industries announces the recipients of their 2011
Supplier Innovation Award**

Rockline Industries is pleased to announce that Jacob Holm Industries is the recipient of its Supplier Innovation Award (SIA) for 2011.

The SIA was created in 2009 to recognize exceptional performance in the areas of Product and Process Uniqueness, Technological Advancement, Speed to Market, Sustainability and Value.

The award was formally presented at the annual Rockline Industries Nonwoven Supplier Presentation. This meeting was held in conjunction with INDA's VISION 2012 conference in New Orleans, Louisiana and was attended by Rockline's key nonwoven suppliers from around the world.

The award was accepted by Richard Knowlson, Jacob Holm's Global Director of Product Development.

Nick Santoleri, Rockline Vice President of Wet Wipe Manufacturing said: "We are pleased to present Jacob Holm Industries with this year's Supplier Innovation Award. This award is recognition of the outstanding innovation in non-wovens that they have brought, and we have commercialized this past year. They join Ahlstrom and Global Solutions HK, as previous recipients of this award. We look forward to challenging these and others in the future to keep the pipeline of innovation flowing".

Rockline Industries, headquartered in Sheboygan, Wisconsin is a leading manufacturer of coffee filters and wet wipes, with over 1800 employees and six factories worldwide. For more info please go to <http://www.rocklineind.com/>.