



## **Rockline Industries Releases its Fourth Annual Environmental Sustainability Report**

SHEBOYGAN, WIS. – Nov. 27, 2012 – Rockline Industries is proud to announce the release of its 2012 Annual Environmental Sustainability Report. This is Rockline’s fourth report and documents progress against five-year goals set in 2009. The report includes specific and quantitative goals and results in the areas of energy, greenhouse gas emissions, solid waste, wastewater, landfill, and emissions from outbound logistics.

Rockline President, Randy Rudolph, says “Rockline’s commitment to sustainability has always been driven by two motives: It’s important to our stakeholders that we measure and improve our environmental impact, and it’s the right thing to do, both for the environment and for our business. Our focus is progress, and we continuously track the data that show where we are today, and we set goals that will make us better tomorrow.”

Rockline made its most notable strides in 2011 in the areas of energy reduction and solid waste reduction. The full report can be viewed and downloaded at [www.rocklineind.com](http://www.rocklineind.com).

### **About Rockline Industries**

Founded in 1976 and headquartered in Sheboygan, Wis., Rockline Industries is one of the world’s largest manufacturers of coffee filters and wet wipes. This family owned company has repeatedly created first-to-market product design solutions for the wet wipe consumer and continues to provide innovative new material successes in the non-woven industry. Rockline employs approximately 2,000 people worldwide and has manufacturing facilities in Wisconsin, Arkansas, New Jersey, England and South China.