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FOR IMMEDIATE RELEASE

**Rockline Industries Receives GIVE Award from United Way of Northwest Arkansas;
Is Recognized as One of Top Ten Company Campaigns for 2011**

SPRINGDALE, ARK. – June 6, 2012 – Rockline Industries, a global manufacturer of wet wipes and coffee filters, was recognized recently for the results of its company campaign to raise money for United Way of Northwest Arkansas.

Rockline received a GIVE Award from the organization for its employee and corporate commitment throughout the year and was recognized for conducting one of the top 10 company campaigns in Northwest Arkansas for 2011.

Rockline achieved a 40% increase in giving from the previous year, with a 14% increase in employee participation and more than 80 additional donors.

“We’re incredibly proud of our employees for stepping up to the plate [to help the less fortunate folks affected in the community. This is a tribute to our teams’ character](#)” said Joel Slank, General Manager for Rockline Industries. “The United Way is an organization that is very important to us as a company, and we look forward to continuing our support throughout 2012 and beyond.”

About Rockline Industries

Founded in 1976 and headquartered in Sheboygan, Wis., Rockline Industries is one of the world’s largest manufacturers of coffee filters and wet wipes. This family owned company has repeatedly created first-to-market product design solutions for the wet wipe consumer and continues to provide innovative new material successes in the non-woven industry. Rockline employs approximately 2,000 people worldwide and has manufacturing facilities in Wisconsin, Arkansas, New Jersey, England and South China.

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