



New Jersey Manufacturing Extension Program, Inc.

Contacts:

Rockline Industries, Christopher Bruno, (973) 257-9346, Ext. 5516, ccbruno@rocklineind.com

Senator Joe Pennacchio, Amie Forgatch, (973) 227-4012, senpennacchio@njleg.org

NJMEP, Judith Fleischer, (973) 239-6973, jfleischer@njmep.org

FOR IMMEDIATE RELEASE

Senator Pennacchio Visits Rockline Industries, Maker of Private Label Coffee Filters

Cedar Knolls, NJ, March 17, 2015 –Rockline Industries, one of the nations' largest manufacturers of private label coffee filters, hosted a visit by New Jersey State Senator, Joe Pennacchio. Christopher Bruno, General Manager of the Montville facility, provided a tour to Senator Pennacchio and explained how the facility manufactures the filters. Joe Carotenuto, Director of Workforce Development for the New Jersey Manufacturing Extension Program, Inc. (NJMEP) was also present on the tour. NJMEP has worked closely with Rockline transforming the company into a lean manufacturing facility.

There are a number of bills currently under review by the State Legislature designed to assist New Jersey manufacturers. Senator Pennacchio wanted to visit the Rockline facility to see first-hand the challenges a manufacturing constituent faces while doing business in New Jersey. Ultimately, he would like to help develop legislative solutions for manufacturers to overcome these challenges and maintain their businesses within the State.

In addition to Senator Pennacchio, NJMEP actively works with other State legislators and Congressional representatives to introduce them to the products and services produced by the myriad of manufacturing companies across New Jersey.

About Rockline Industries

Family-owned and operated, Rockline Industries is headquartered in **Sheboygan** Wisconsin. It employs 2,000 workers worldwide and has 100 employees at its New Jersey facility. In addition to coffee filters, Rockline also manufactures personal, baby, and household cleaning wipes as well as baking cups. Additional information about Rockline can be found on their website at www.rocklineind.com

About Senator Pennacchio

Senator Pennacchio is the Assistant Republican Leader who sits on the Transportation Committee and Legislative Services Commission. The Senator represents the 26th Legislative District which includes parts of Morris, Passaic and Essex Counties. To contact Senator Pennacchio, please email him at senpennacchio@njleg.org or call his office at 973-227-4012.

About NJMEP

NJMEP, Inc.

2 Ridgedale Avenue • Suite 305 • Cedar Knolls • NJ 07927
Main Office: 973-998-9801 • Fax: 973-860-4637 www.njmep.org



New Jersey Manufacturing Extension Program, Inc.

NJMEP is a member of the Hollings Manufacturing Extension Partnership (MEP) network. MEP is a Federal-State-industry partnership that provides small and medium sized U.S. manufacturers with access to technologies, resources, and industry experts. To learn more about NJMEP visit NJMEP.org.

#####

Photo attached:

From left to right in photo: Christopher Bruno, General Manager of Rockline; Stephen Bende, Production / Operations Manager; Joe Carotenuto, Dir. Workforce Development NJMEP; Lourdes DeJesus Human Resources Manager; and NJ State Senator, Joe Pennacchio.

NJMEP, Inc.

2 Ridgedale Avenue • Suite 305 • Cedar Knolls • NJ 07927
Main Office: 973-998-9801 • Fax: 973-860-4637 www.njmep.org