

rockline®

Sustainability

R E P O R T

2019

These Aspirations are our hope for what a completely sustainable Rockline might look like, at some point in the future. Our metrics and goals drive toward each of the aspirations and are categorized as such in the following pages but are summarized here.

Ecologically Intelligent Products

Rockline wants to make and sell products that sustain the environment in the long term.

Create Value, Not Waste

Rockline wants to minimize waste and its impact on the environment.

Fossil Fuel Independence

Rockline wants to move away from fossil fuels toward clean, low-carbon energy.

Be People Who Make It Right

Rockline's new social sustainability focus.

Sustainability Mission

Rockline will take positive steps to develop environmentally sustainable processes, products, packaging, and raw materials throughout the supply chain that will deliver long-term value for our customers, communities, and associates.

Corporate Mission

Inspiring customer loyalty by turning ideas into convenience products delivering superior value.

Corporate Vision

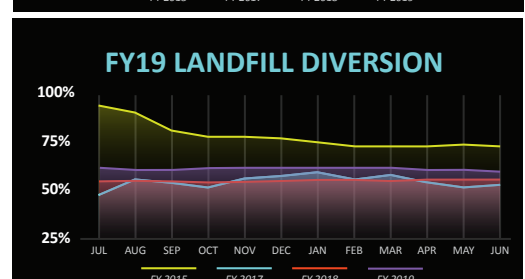
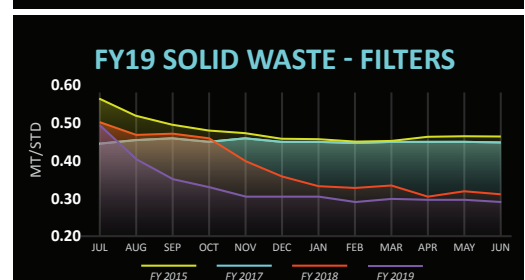
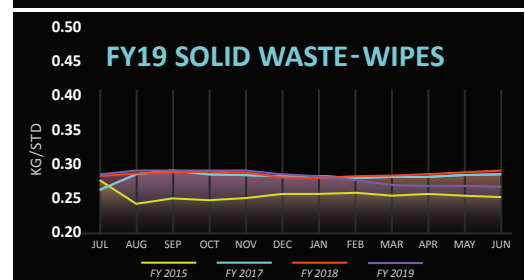
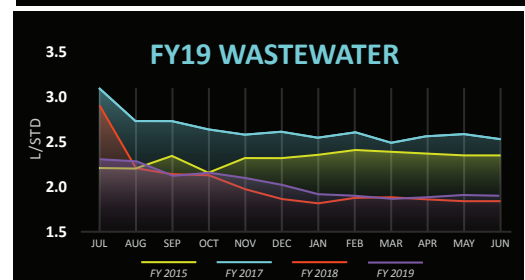
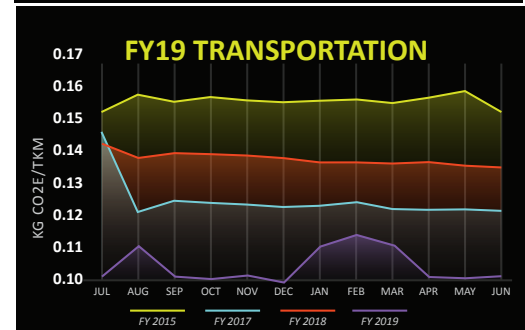
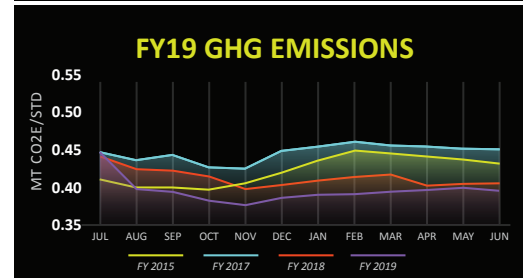
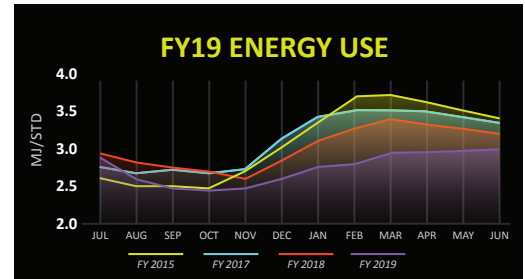
Be recognized by our customers as the best net value supplier in the categories where we compete.



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2019 Metrics Results

Metric	Unit	Goal	Actual	
Energy Use	MJ/std	-15%	-9%	▼
GHG Emissions	kg CO ₂ e/std	-15%	-5%	▼
Wastewater	L/std	-5%	-13%	▼
Total Solid Waste (Filters)	kg/std	-5%	-38%	▼
Total Solid Waste (Wipes)	kg/std	-20%	+9%	▲
Landfill Diversion Rate	%	77%	57%	▲
Transportation	kg CO ₂ e/tkm	-7%	-30%	▼



Key Achievements & Awards

All US sites now hold certificates from:



Continued status as an EPA smartway shipper



Participation in:

Carbon Disclosure Project
(Forestry and Climate)



The Sustainability
Consortium's Thesis

