

Fiscal Year 2010

# Sustainability Goals



Rockline Industries is proud to announce its annual sustainability goals for the fiscal year ending 2010. As always, Rockline believes strongly in transparency and integrity, and will report on our progress to our valued customers, associates, suppliers, and communities.

All progress toward these goals will be measured using FY 2009 as our base year.

| Category                        | Goal   | Comments   |
|---------------------------------|--|--|
| <b>Energy</b>                   | <b>2%</b> reduction per standard unit of production  | Includes: <ul style="list-style-type: none"> <li>• Electricity.</li> <li>• Natural gas and fuel oil for building heat.</li> <li>• Diesel, gasoline, and propane in trucks and forklifts.</li> </ul>  |
| <b>Greenhouse gas emissions</b> | <b>2%</b> reduction per standard unit of production  | Includes: <ul style="list-style-type: none"> <li>• Scope 1 emissions (direct operations).</li> <li>• Scope 2 emissions (remotely generated electricity).</li> </ul>  |
| <b>Wastewater</b>               | <b>3%</b> reduction per standard unit of production  | Wastewater includes all non-product water use, including: <ul style="list-style-type: none"> <li>• Process water</li> <li>• Sanitation</li> <li>• Bathrooms, cafeterias, and other non-production facilities</li> </ul>  |
| <b>Total solid waste</b>        | <b>1%</b> reduction for coffee filter business units / <b>3%</b> reduction for wet wipe business units | Total solid waste includes both waste sent to landfill and recycled waste — although Rockline recycles wherever possible, we would prefer not to generate the waste in the first place.  |
| <b>Recycling</b>                | <b>1-point</b> increase in recycling rate  | Recycled waste expressed as a percentage of total solid waste.   |
| <b>Logistics</b>                | <b>4%</b> reduction in GHG emissions per ton-mile  | We will strive to make use of the most efficient modes of transportation wherever possible.  |
| <b>Material use</b>             | Establish baseline for material use  | We will put systems in place to measure the mass of material we use in manufacturing our products, with a view toward reducing in future years.  |
| <b>Packaging</b>                | Develop packaging metric   | We will choose metrics that will drive sustainable packaging designs, such as lowering the ratio of packaging to product or increasing the use of sustainable packaging materials.   |
| <b>Suppliers</b>                | Develop supplier metric  | We will develop a supplier questionnaire to gain a better understanding of the sustainability of our supply chain, with a view toward working with suppliers who are more environmentally friendly.  |
| <b>Sourcing</b>                 | Establish baseline for sustainable sourcing  | We will put systems in place to measure the percentage of recyclable content, recycled content, and certified sustainable content in our products.   |
| <b>Management systems</b>       | Establish systems to incorporate our associates into our sustainability efforts.                       | These systems will include: <ul style="list-style-type: none"> <li>• Sustainability training for associates.</li> <li>• Teams at each of our facilities that will drive sustainable changes.</li> <li>• Metrics to track sustainability from a Human Resources perspective.</li> </ul> |