

Contact: Erin Nevicosi

enevicosi@buzzmonkeyspr.com

(262) 716-1135

FOR IMMEDIATE RELEASE

Rockline Industries Achieves Two Million Safe Work Hours at Arkansas Plant

Rockline one of only two Arkansas companies to achieve milestone in 2012

SHEBOYGAN, WIS. – Sep. 5, 2012 – Rockline Industries recently reached two million safe work hours at its manufacturing facility in Springdale, Arkansas, and the Arkansas Department of Labor this month awarded the company with a Two Million Safe Hours Safety Award to mark the milestone. Rockline has in place a proactive behavioral-based safety program as well as a safety committee made up of both plant and management associates.

"We're incredibly proud to have reached this two-million mark, and we owe the award to our valued associates who put a strong emphasis on both individual and team safety, on and off the job," said Joel Slank, General Manager for Rockline Industries. "We take a continuous improvement approach to all we do in the facility. This is another great example of our associates' efforts."

Rockline is one of only two companies in the state to reach the milestone this year.

About Rockline Industries

Founded in 1976 and headquartered in Sheboygan, Wis., Rockline Industries is one of the world's largest manufacturers of coffee filters and wet wipes. This family owned company has repeatedly created first-to-market product design solutions for the wet wipe consumer and continues to provide innovative new material successes in the non-woven industry. Rockline employs approximately 2,000 people worldwide and has manufacturing facilities in Wisconsin, Arkansas, New Jersey, England and South China.

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