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FOR IMMEDIATE RELEASE

**Rockline Industries Bringing Production of Facial Wipes Back to U.S.**  
*Company working with Walmart on US Manufacturing initiative*

**SHEBOYGAN, WIS.** – October 1, 2015 – Rockline Industries, a global leader in the manufacture of consumer wet wipes and coffee filters, will add additional facial wipe manufacturing capacity for Walmart at its Springdale, Ark. Plant. The production is moving to the U.S. from the European Union. Rockline has invested \$15 million in capital toward both expansion of the Arkansas based production capability and construction of a new facial wipes line. By on-shoring additional production of facial wipes, this initiative will support the growth of over 50 Arkansas manufacturing jobs over the next year. In Arkansas, Rockline employs over 800 hourly employees.

Walmart has committed to purchasing an additional \$250 billion by 2023 to support domestic manufacturing and U.S. jobs. As the nation recognizes Manufacturing Day, Rockline Industries and Walmart are jointly hosting a dedication event at the Springdale plant on Thursday, October 1 in celebration of the transfer of production of the new facial wipes line to Arkansas from Europe.

“Walmart has been a great partner for many years and we’re pleased to be working with them to bring jobs back to the U.S.,” said Randy Rudolph, president of Rockline Industries. “Rockline has always been dedicated to helping the communities in which we operate and we’re confident this move will create a beneficial impact throughout the state of Arkansas.”

“Congratulations to Rockline Industries for bringing jobs and manufacturing back to the U.S.,” said Cindi Marsiglio, vice president, U.S. sourcing and manufacturing at Walmart. “Our customers have told us that other than price, the most important thing to them is buying great products that support their neighbors and create jobs in their communities. Increasing Walmart’s purchases that support American jobs makes sense for our customers, our communities and our company.”

Rockline recently expanded its U.S. wet wipe production capacity by purchasing a 240,000-square-foot plant in Russellville, Ark. That expansion allowed the company to accommodate increased production for the facial line at the Springdale plant, Rudolph noted.

### **About Rockline Industries**

Rockline Industries was founded in 1976 and is headquartered in Sheboygan, Wisconsin. It is one of the world's largest manufacturers of coffee filters and consumer, health care, industrial and institutional wet wipes. A family-owned company, Rockline has repeatedly created first-to-market product design solutions for the wet wipe consumer, and continues to provide innovative products to the nonwovens industry. Rockline employs approximately 2,000 people worldwide and has manufacturing facilities in Wisconsin, Arkansas, New Jersey, England and South China. For more information on Rockline Industries, visit [www.RocklineInd.com](http://www.RocklineInd.com).

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